



Contents

- Introduction
- 1. Programme Management and Coordination
- 2. Value Chains and Regional Intermediary Organizations
- 6. Regional Quality Infrastructure System
- 7. Regional Industrial Policy and Framework
- 11. Communication & Visibility
- 12. National Components

INTRODUCTION

Overview of West Africa Competitiveness Programme (WACOMP)

The West Africa Competitiveness Programme (WACOMP) was adopted under the 11th European Development Fund (EDF) of the Regional Indicative Programme for a total €120m. WACOMP aims to support a number of selected value chains at both national and regional level, to promote structural transformation and better access to regional and international markets.

The major objective of WACOMP is to strengthen trade competitiveness of West African countries and enhance their integration into the regional and international trading system. To reach this overarching goal, the programme will work to:

- improve the performance, growth and contribution to industry, regional trade and exports of selected value chains, and
- improve the business climate at national and regional levels.

The programme, which is aligned to support the implementation of the West African regional policies and programmes, including the West Africa Common Industrial Policy (WACIP), West Africa Quality System Programme (WAQSP) and ECOWAS Private Sector Development Strategy, will be instrumental in creating the foundations and promoting access of West African countries to the EU External Investment Plan (EIP).

PROGRAMME MANAGEMENT AND COORDINATION

2nd Strategic steering Committee meeting

On the 30th to 31st of October 2019, Regional and National Focal points for the West African Competitiveness Programme met for the second Strategic Steering Committee Meeting in Abuja, Nigeria. The meeting, which was chaired by the ECOWAS Commission, included representatives from ECOWAS Member States and Mauritania, the ECOWAS Commission, and European Union Delegations from West Africa. The implementing partners of the regional component, UNIDO and ITC, also participated.

The Strategic Steering Committee, which is expected to meet once a year, was set up as a coordination mechanism to ensure proper coordination and monitor the status of implementation of the programme.

Speaking at the opening session of the meeting, Mr. Mamadou Traore, the Commissioner for Industry and Private Sector Promotion of the ECOWAS Commission, and Mr Kurt Cornelis, Head of Cooperation, EU Delegation to Nigeria and ECOWAS, stressed that the effective implementation of the West Africa Competitiveness Programme will support the regional integration agenda and contribute substantially to the delivery of the much-needed competitiveness in West Africa. WACOMP has the potential to provide SMEs and institutions with the necessary foundation for stimulating the actions that can promote competitiveness and improve the economic situation of West Africa.

Issues discussed during the meeting included the status of the implementation of Regional and national components of the Programme, the proposed establishment of West Africa Competitiveness Observatory, implementation of Communication & Visibility activities, and development of Regional Value Chains.



The next meeting of the Strategic Steering Committee is scheduled for Q4 2020.

As part of the 2nd Strategic Steering Committee, participants were taken on a field visit to a local Cassava processing facility in Abuja. The visit enabled the participants to see how cassava was processed and packaged, ready for local and international consumption.





Technical steering committee

A Technical Steering Committee meeting on the Regional Component was held in Abuja on the 29th of October 2019. The meeting included representatives from the implementing partners for the regional component (UNIDO & ITC), as well as the EU. The objective of the meeting was to review the status of implementation of the regional component, with a view to making recommendations to improve the implementation of the regional programme.

Progress reported included the identification and development of Regional Value Chain initiatives, Institutional Assessment of Regional Business Associations, as well as meetings on Quality Infrastructure.

The next Technical Steering Committee meeting is scheduled for Q1 2020.

Recruitment of Programme Officer

The ECOWAS Commission launched the process of recruiting a Programme Officer for WACOMP.

The Programme Officer will support ECOWAS in the coordination, monitoring & evaluation activities of the Programme.

The vacancy was posted on the ECOWAS website on 23 December 2019. The deadline for submission for applications is 3 January 2020.

VALUE CHAINS AND REGIONAL INTERMEDIARY ORGANIZATIONS

Trade Intelligence Analysts and Statisticians begin training on Data Processing and Trade Analysis Tools

In a bid to set up West African countries with better trade competitiveness and an improved business climate, a series of training were initiated within the framework of WACOMP that focused more on Trade Intelligence and Statistics. The second workshop in the series of training took place on 22nd to 25th October 2019 in Abuja, Nigeria.

During the workshop, ITC, which is the implementing partner responsible for promoting better regional linkages among value chain actors, took the participants, who are mainly Trade Intelligence Analysts and Statisticians through a capacity building process.



These participants were introduced to different market intelligence tools and a suite of trade data. The participants were able to gain new approaches on how to measure the contribution of different value chains, extract and filter trade data to improve monitoring and analysis outputs and also step up the overall analytics efforts to play a more active role in national and regional value chains development.

In order to improve the competency of more trade intelligence officers across West Africa, the programme plans to replicate similar workshops in the other Member States. Subsequent workshops will be held in other countries to equip them with market analysis tools.

As each region across the continent works towards strengthening their trade and data flows, West Africa is no exception. The West Africa Trade Observatory, championed by ECOWAS will encapsulate valuable data outlining the region's trade information with detailed observations of local and regional trade flows.

Using this information, the ECOWAS region will be able to put together targeted policies and use the extracted trade information to make impactful decisions and improve the region's trade and business ecosystem.

Region moves to form West Africa Trade Intelligence Cell

To realise the ambitious goal of establishing a West Africa Trade Observatory, regional trade representatives from the Nigerian Export Promotion Council (NEPC), the Federation of West African Chamber of Commerce and Industry (FEWACCI) and the ECOWAS Commission were consulted on strategies to effectively implement a regional Trade Intelligence Cell.

This 3-day joint mission, which was held in Abuja, Nigeria from 22nd to 25th of October 2019, was in line with WACOMP's objective which aims to establish a harmonized mechanism of data collection, treatment and dissemination of statistics related to West African trade.

The Trade Intelligence Cell after its full implementation will provide key information to the West African Trade Observatory. The intelligence cell will provide data on market opportunities, best practices, field information, competition analysis, norms and regulations, market requirements, client's needs as well as innovation.

During the course of the mission, ITC which is a regional implementing partner took the opportunity to engage with key stakeholders to ensure their perspectives guide the development of the action plan for the trade cell. ITC also further presented its concept for the Trade Intelligence Cell to ensure feedback is received from the region's business community. It was also noted that an identified group of West African companies will provide input on the defined sectors through a survey.

The stakeholder engagements provided made a series of constructive feedback outlining the business community's information priorities on the WACOMP selected value chains especially mango, textiles, cassava and ICT.



WACOMP HOLDS INITIAL REGIONAL TPO NETWORK CONSULTATIVE MEETING

Taking into account the important role of Trade Promotion Organizations (TPOs) in the development of appropriate policies, WACOMP facilitated a meeting with the representative heads of ECOWAS Trade Promotion Organizations (TPOs) from across the Member States and Mauritania.

The consultative meeting which took place from 20th to 21st November 2019 was in Abuja, Nigeria. The major objective of the consultative meeting was to establish a Trade Promotion Organization Network which will facilitate the dynamic exchange of information, good practices, experiences and collaboration about offering export-oriented services among TPOs.

The network will also provide a platform where individual organizations may benefit from the synergies of TPOs working together in the spirit of continual and mutual improvement through online and offline forums with a firm foundation and basis to increase regional collaboration.

ITC, which is one of WACOMP's main implementing partners at the regional level ensured that the meeting was properly facilitated. They also provided guidance and blueprint of how other TPOs Networks are being set up in other regions.

The meeting provided the opportunity for Member States representatives to identify peculiar areas for development to ensure an inclusive TPO network that can boost trade across the ECOWAS region. Representatives also discussed the working parameters of a strategic framework to guide the implementation for a TPO network in West Africa.

At the conclusion of the meeting, TPO representatives agreed to develop a joint work plan explaining the implementation process to establish a regional network.

ITC will also provide technical assistance as the organisations seek to finalise the Terms of Reference (TOR) and agreements on the proposed structure of governance, operational modalities, business plan and overall budget for the network with the aim of launching it in April 2020.



Launch of training series to build competencies of West African Chambers of Commerce to facilitate impactful business

As part of the efforts to ensure that member countries in the ECOWAS embark on joint activities that would enhance value chain development and trade competitiveness of Member States, WACOMP held an intensive workshop to improve the value offered to members with a focus on service delivery and best practices by reviewing identified problem areas following its previous assessments.

The four-day training which was held in Lagos, Nigeria from 25th to 28th November 2019 aimed to guide the Federation of West African Chambers of Commerce and Industry (FEWACCI) towards building competencies on providing impactful business support services and achieve its institutional goal to become a stronger influential organisation in the region.

Over 30 representatives of the region's National Chambers of Commerce took part in the training. FEWACCI gained a better understanding of the specific service needs of their members, and methods to strengthen their capability by reviewing the benchmarking assessment carried out by ITC.

The Mauritius Chamber of Commerce provided regional chamber representatives with a detailed look at the advancements it has made following the increased private sector engagement in policymaking processes. The Greater Birmingham Chamber of Commerce (GBCC) also took FEWACCI through its proven approach to ensure its service design and delivery caters to its member's needs. GBCC also provided information on its sustainable business model and value-oriented service delivery.

At the workshop's conclusion, FEWACCI fully endorsed a Performance Improvement Roadmap which outlines a plan to improve the Regional Chamber's Products and Services. "This Performance Improvement Roadmap points where and how FEWACCI needs to move in the short, medium and long term to be able to integrate the West African Market," said the President of FEWACCI Hajiya Saratu Iya Aliyu.



Capacity building workshop for members of the Federation of West African Employer's Association (FWAEA)

On the 9th to 12th December 2019, WACOMP organized a capacity-building workshop in Abidjan, Cote d'Ivoire. This workshop was facilitated by ITC.

The workshop was focused on the Federation of West African Employers' Association (FWAEA) to develop a Performance Improvement Roadmap (PIRM).

The roadmap was developed following an ITC Benchmarking Assessment of FWAEA carried out in August 2019 to identify the organisation's capacity gaps.

The workshop provided FWAEA with methods to address its weaknesses and improve its performance and efficiency. The technical analysis carried out by ITC reviewed the leadership and direction, resources and processes, products and services as well as measurement and results of the employer's association.

The association's overall aim is to strengthen the value offering it provides members, stakeholders and clients based on the ITC technical analysis and Performance Improvement Roadmap.



REGIONAL QUALITY INFRASTRUCTURE SYSTEM

Identification of Quality Infrastructure needs in Member States

U

NIDO's activities related to the strengthening regional Quality Infrastructure systems aim to:

1. Consolidate ongoing support and enhancing the regional quality infrastructure to develop and implement Norms/Standards and regulations especially for the targeted value chains
2. Support the setting-up and promotion of regional reference laboratories
3. Promote quality and ECOWAS Certification Mark.
4. Coordinate quality infrastructure of member states as well as encouraging networking of national quality units

To achieve the first two activities above, between October and December 2019, four regional experts and 42 national experts have been selected for the identification of Quality Infrastructure needs in the Member States.

The objectives of the experts are to:

1. Identify exact needs in terms of technical regulations and standards of the selected regional value chain of the Member States
2. Identify laboratories that can conduct tests on products of the regional value chains and their capacity development needs.
3. Determine the existing testing, inspections and calibration methods of the products in the VCs in member countries vis a vis those required at international level.
4. Determine the exact needs of certification bodies including the capacity building that may be required.
5. Determine the number of companies and enterprises including MSMEs involved in the value chain that will need to be supported for ECOWAS Mark certification
6. Determine the sectorial application required for the products of the value chain.

The findings will streamline the quality infrastructure support for the regional value chains in each of the member states.



REGIONAL INDUSTRIAL POLICY AND FRAMEWORK

West Africa seeks to attract investment by developing an ECOWAS Business Council



A

two-day consultation meeting, facilitated by ITC, was held on 9th and 10th of October 2019 in Abuja, Nigeria to define a strategy map and operational plan for the ECOWAS Business Council (EBC), with participation from members of the Private and Public Sector.

The purpose of the EBC is to drive investments, promote trade increase and activate value chains in the region. This collective effort will help to improve the economic situation of West African countries. ITC technical experts provided ECOWAS with advisory support during the deliberations to establish the Council's programme.

The EBC will focus on trade policy advocacy, investment promotion and business intelligence. With the Council's aims to spur regional resources and encourage increased sustainability, ITC is also extending its support towards the development of business models.



The purpose of the EBC is to drive investments, promote trade increase and activate value chains in the region

Finalization of data collection exercise in the area of WACQIP business environment

In a bid to operationalise the regional industrial and private sector strategy, 16 national business environment experts were recruited. These experts were involved in the collection of data on the buyers and sellers in WACQIP's selected value chains at the regional level, Business Support Organizations (BSOs), Business Training Institutions and Public-Private Partnership' stakeholders/ projects in each ECOWAS Member States and Mauritania.

The data collected will be compiled into databases including an MSME suppliers' database with profiles of various MSMEs. The data will also act as a basis for several activities to be implemented including "Meet the Buyers" events, MSME capacity building, and BSO/A capacity-building workshop.



Increasing commercial transactions between value chain actors through major regional B2B networking events

In line with the objective of WACOMP to improve the performance, growth and contribution to industry, regional trade and exports of selected value chains, the WACQIP will link sellers (MSMEs) across the ECOWAS region from certain selected value chains with major buyers (both from within the region and from multinational companies) during two major regional B2B networking events. These events are mainly to focus on the 3 selected value chains chosen at the regional level, namely cassava, mango, and textile & garments. Moreover, ICT will be treated during these events as a horizontal value chain that supports each value chain.

Following a joint meeting between WACOMP's regional implementing partners which was held on 24th and 25th September 2019, ITC and UNIDO decided to merge their respective activities and jointly organize the two events in order to improve operational efficiency and effectiveness. The first event is planned for Q3 2020, and the second event for Q2/Q3 2021.

The attending buyers' managers in the selected value chains will be asked to define their exact supply need to provide guidance to potential suppliers. On the other side, MSMEs that are registered and selected will be trained to improve their effectiveness during their attendance at the networking events.

In addition, capacity building activities for Business Support Organizations will be carried out in order to enable them to host further networking events after the finalization of the project, and therefore ensure the sustainability of the approach.

It is expected that these events will increase commercial transactions between value chain actors (buyers and MSMEs), establish new and durable business partnerships and contacts, and identify potential investors and start-ups for the sustainability of the regional value chains.



Strengthening the capacity of business support institutions in the field of entrepreneurship training

To support the implementation of the ECOWAS' Micro, Small and medium Enterprises (MSME) Strategy, UNIDO's interventions within WACQIP will focus on strengthening the capacity of business support institutions in the field of entrepreneurship training in the 16 project countries.

After consideration of a range of different approaches, UNIDO determined that the most cost effective and efficient means of achieving this objective was to join forces with the International Training Centre of the International Labour Organization (ITC-ILO) to deliver activities by adapting the existing Start and Improve Your Business" (SIYB) programme to the specific needs and requirements of WACQIP. Consequently, UNIDO will implement the following activities jointly with ITC ILO in accordance with a signed agreement:

- Action 1: Develop a business coaching programme for entrepreneurs at various stages of growth for various target groups (youth, women, social entrepreneurs) to become a standard package of programmes in BSOs, Chambers of Commerce, etc.

- Action 2: Two experienced SIYB Master Trainers from the region will review (i) existing training networks in each ECOWAS MS; and (ii) national institutional set-up of SIYB networks in each ECOWAS MS. This work will be supplemented by (i) consideration of a database of training institutions in each ECOWAS Member State prepared by UNIDO national experts and (ii) an online survey of key stakeholders in each country.

On the basis of this work, a counterpart institution from each ECOWAS member states will be selected, based on a set of agreed criteria, for trainer training and conducting pilot enterprise training.

- Action 3: Executing a SIYB train-the-trainer programme for selected counterpart institutions (at least one trainer from each ECOWAS MS) and issue trainer certificates after the completion of the trainer cycle. The training of trainers will be held in two locations:

- One English-speaking country (exact date and location are still to be determined)
- One French-speaking country (exact date and location are still to be determined)

Participants from Cabo Verde and Guinea Bissau will join one of these training workshops according to their language preferences.

- Action 4: Conduct at least one Training of Entrepreneurs (ToE) in all ECOWAS MS, under the supervision of the Master Trainer(s), selected counterparts, and national project officers, benefitting at least 270 entrepreneurs.

Start and Improve Your Business" (SIYB) programme

The SIYB Programme was selected as the most cost-effective and efficient approach to supporting the implementation of the ECOWAS MSME Strategy and MSME Charter based on its successful track record.

SIYB originated in the 1970s from a business management training programme called "Look After Your Firm" that was developed by the Swedish Employers' Federation. In 1977, the programme was further adapted by ILO to the needs of small-scale entrepreneurs in developing countries and renamed "Improve Your Business (IYB)". In the early 1990s the "Start Your Business (SYB)" training package was developed in Fiji to complement the Improve Your Business training package. In 1998, "Generate Your Business Idea (GYB)" was developed in southern and eastern Africa. In 1999, the ILO grouped GYB, SYB and IYB training packages, calling it "Start and Improve Your Business" (SIYB) programme.

The SIYB Programme is used in over 100 countries, has helped create over 9 million jobs through training 15 million entrepreneurs and has trained 65,000 SIYB trainers and over 300 master trainers. SIYB is already active in West Africa: it has trained SIYB trainers in each ECOWAS member state and master trainers in 9 member states.

ILO has a clear comparative advantage in the enterprise training field: they are present in the ECOWAS region delivering SIYB, have unparalleled experience in training for enterprise development; they have the trust and confidence of partner governments and other donors in the sphere of enterprise training; they have very significant technical expertise and specialization in the field of enterprise training; they have the capacity to react quickly and predictably to any changes that may be required; their working methodologies, procedures, and quality of human resources in the field of enterprise training are unparalleled.

Establishment of a Regional PPP network and online platform

In July 2019, an international PPP specialist was contracted to support the implementation of activities on PPP under the WACOMP project. The specialist was contracted to establish a regional PPP network and online platform. Added to these responsibilities, the specialist will have to accomplish other tasks, namely:

- Identify and liaise with key stakeholders from the public and private sector development finance institutions and other key PPP stakeholders on the national and regional level.
- Liaise with parties involved in ongoing and past regional PPP projects to determine difficulties encountered during the planning and implementation stage.
- Involve policymakers on the national and regional level to ascertain information needs regarding PPP projects.
- Design a regional PPP network and online platform that allows sharing of best practices, connect key stakeholders and share and monitor key data on past, ongoing and future regional PPPs.

- Support the contracting of the set-up of the online platform to the most competitive provider based on the design developed by UNIDO.

- Launch the PPP online platform at a regional inauguration conference bringing together key stakeholders from governments, private sector, development finance institutions and partner institutions.

- Hand over operational management of the platform to a regional PPP unit at the inauguration conference, ensuring the sustainability of the network and online platform.

- Prepare a report with recommendations for regional Directive on PPPs.

In October 2019, first contact was established by the international expert with ECOWAS to exchange some initial information, both on the scope of work to be done and on ECOWAS current activities (including the regional PPP framework) in the area.

Regional enterprise innovation and modernization Programme

After discussions and presentations on the regional enterprise innovation and modernization programme with the commissioner of Industry and Private Sector Promotion (IPSP) and various departments of ECOWAS in May 2019, the Lead technical business expert participated in a mission to some countries which includes Nigeria, Ghana, Côte d'Ivoire, Cape Verde, Senegal and Burkina Faso between 14th-24th October 2019.

The goal of the mission was to initiate the development of a regional programme and interact with key stakeholders (including government institutions and ECOWAS/UEMOA Commissions) on a possible strategy to be deployed in order to support efforts in upgrading and modernization of enterprises and introducing innovative practices in manufacturing production, especially for SMEs.

Among other issues discussed were the ongoing activities of both the regional and national WACOMP component and how to ensure the expected outputs are accomplished.

The expert solicited inputs that were later to be put into a proposal. This programme proposal will later be circulated to the ECOWAS Commission for further scrutiny.



COMMUNICATION & VISIBILITY

WACOMP sets out to improve communication initiatives through a Media and Working Group Meeting



T

he three-day workshop held on 2nd to 4th December 2019 in Abuja, Nigeria sought to form a relationship with the media and improve coordination of joint communication activities in the WACOMP programme.

The aim of media breakfast was to partner with the Media to increase the visibility and understanding of the Programme. The aim of the communication workgroup was to review communication and visibility actions related to WACOMP.

The workshop kicked off with a media workshop with attendance from the national media of Nigeria including: Vanguard, Radio Nigeria, Voice of Nigeria, The Guardian, Nigeria Television Agency, Leadership, News Agency of Nigeria. Members of the media reviewed the aim and objectives of the West Africa Competitiveness Programme as well as each of the roles of the implementing partner agencies UNIDO and ITC.

ITC took the opportunity to highlight its role within the programme to establish trade data mechanisms and boost the capacity of regional bodies to improve trade flows in ECOWAS. Members of the media fielded questions to programme representatives to ensure a better understanding of the WACOMP programme and its objectives.

UNIDO was able to show the approach and progress of the project to the media highlighting the importance of Quality and quality infrastructure dimension in improving the competitiveness of firms and enterprises involved in the regional value chains.

The following two days of the Working Group meeting sought to improve the coordination and implementation of communication activities between programme partners. Programme representatives assessed at the media landscape in West Africa. ITC and UNIDO then followed with presentations of their existing WACOMP communications plan with the aim of using these to guide the development of an overarching WACOMP Communications Strategy.

The final day of the workshop saw ITC and UNIDO jointly submit a number of proposed recommendations to improve overall communication efforts. The ECOWAS Commission assumed responsibility to write all content for joint press releases. The working group agreed to work towards a broader engagement of the regional media by hosting a Regional Media Workshop in 2020 to strengthen its communication outreach and efforts.

NATIONAL COMPONENTS

The WACOMP includes 16 national components (one for each of the 15 ECOWAS Members States and Mauritania). Each national component was allocated a certain amount of resources to be implemented by selected agency under the guidance of the country. Each country will focus on the selected sectors with the aim to upgrade the value chains, improve the quality of the products and their export and integration in the regional and global value chains.

In each of the countries, Micro, Small and Medium Enterprise (MSMEs) and clusters will be supported to increase their capacities and upgrade their production and marketing process. Also, according to the countries, focus will be put on defining appropriate strategies to promote marketing and/or export, improve general coordination with national strategies and reinforcement of national institutions, improve quality and standards, reinforce cooperatives, enhance product design/development, marketing and sale, organise export consortium in the selected value chain, improve market access conditions to facilitate the creation of jobs, and in the perspective of green and inclusive growth.

| | | | |
|--|---|---|--|
|  <p>Benin</p> |  <p>Burkina Faso</p> |  <p>Cape Verde</p> |  <p>Cote D'Ivoire</p> |
| <p>Amount: €5m Lead Ministry: Ministry of Finance Implementing Partner: GIZ Selected Value Chains: soya, ICT</p> | <p>Amount: €7.5m Lead Ministry: Ministry Of Trade, Industry & Handicraft Implementing Partner: Chamber of Commerce Selected Value Chains: honey, cotton, renewable energy</p> | <p>Amount: €5m Lead Ministry: Competitiveness Unit (Office of Prime Minister) Implementing Partner: UNDP Selected Value Chains: ICT; renewable energy; culture, tourism & leisure</p> | <p>Amount: €9m Lead Ministry: Ministry of Regional Intergration Implementing Partner: Chamber of Commerce Selected Value Chains: tropical fruits; cassava; cashew; textile & garment; rubber & plastics; ICT</p> |
|  <p>The Gambia</p> |  <p>Ghana</p> |  <p>Guinea</p> |  <p>Guinea Bissau</p> |
| <p>Amount: €4m Implementing Partner: UNIDO; United Purpose Selected Value Chain: Onion</p> | <p>Amount: €9m Implementing Partner: UNIDO Selected Value Chain: Tropical/ Fruits; Cassava & Derivatives; Cosmetics and Personal Care products</p> | <p>Amount: €5m Implementing Partner: UNIDO Selected Value Chain: Pineapple</p> | <p>Amount: €4m Implementing Partner: UNIDO Selected Value Chain: Mango</p> |
|  <p>Liberia</p> |  <p>Mauritania</p> |  <p>Mali</p> |  <p>Niger</p> |
| <p>Amount: €5m Implementing Partner: Selected Value Chain: Fisheries; Skin, Hide & Leather</p> | <p>Amount: €4m Implementing Partner: Selected Value Chain: Poultry; Skin, Hide & Leather; Gum Arabic</p> | <p>Amount: €5.5m Implementing Partner: Selected Value Chain: Tropical Fruits; Cereals; Skin, Hide & Leather</p> | <p>Amount: €5m Implementing Partner: Selected Value Chain: Skin, Hide & Leather</p> |
|  <p>Nigeria</p> |  <p>Senegal</p> |  <p>Sierra Leone</p> |  <p>Togo</p> |
| <p>Amount: €10m Implementing Partner: GIZ Selected Value Chain: Ginger; Tomato/Pepper; Textiles & Garments; Skin, Hide & Leather</p> | <p>Amount: €9m Implementing Partner: ITC Selected Value Chain: Mango; Onion; ICT</p> | <p>Amount: €5m Implementing Partner: UNIDO Selected Value Chain: Cassava & Derivatives; Cocoa; Palm Oil</p> | <p>Amount: €5m Implementing Partner: GIZ Selected Value Chain: Pineapple</p> |

Partners



Established on May 28 1975 via the treaty of Lagos, ECOWAS is a 15-member regional group with a mandate of promoting economic integration in all fields of activity of the constituting countries. Considered one of the pillars of the African Economic Community, ECOWAS was set up to foster the ideal of collective self-sufficiency for its member states. As a trading union, it is also meant to create a single, large trading bloc through economic cooperation. Member countries making up ECOWAS are: Benin, Burkina Faso, Cape Verde, Cote d' Ivoire, The Gambia, Ghana, Guinea, Guinea Bissau, Liberia, Mali, Niger, Nigeria, Sierra Leone, Senegal and Togo



The West African Economic and Monetary Union (WAEMU) is a West African organization created on January 10, 1994, whose mission is to achieve the economic integration of the Member States, by strengthening the competitiveness of economic activities in the West African region. Member countries making up WAEMU are: Bénin, Burkina Faso, Côte d'Ivoire, Guinée-Bissau, Mali, Niger, Sénégal and Togo



European Union

The Member States of the European Union have decided to link together their know-how, resources and destinies. Together, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders



The United Nations Industrial Development Organization (UNIDO) is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability (ISID). The mandate of UNIDO is to promote and accelerate sustainable industrial development in developing countries and economies in transition.



The International Trade Centre (ITC) is the joint agency of the United Nations and the World Trade Organization. ITC helps small and medium-sized enterprises in developing and emerging economies to be more competitive in global markets.

ECOWAS Commission, 101 Yakubu Gowon Crescent, Asokoro District, PMB 401, Abuja, NIGERIA

Commission de l'UEMOA, 380 Avenue Professeur Joseph KI-ZERBO 01 BP 543 Ouagadougou, BURKINA FASO

Delegation of the European Union to Nigeria and ECOWAS, Europe House, European Union Crescent, Off Constitution Avenue, Central Business District. P. O. Box 280 Garki, Abuja, NIGERIA

ITC, 54-56, rue de Montbrillant, 1202 Geneva, Switzerland Postal address: ITC, Palais des Nations, 1211 Geneva 10, SWITZERLAND

UNIDO, Vienna International Centre, Wagramerstrasse 5. P.O. Box 300 A-1400 Vienna, AUSTRIA

E: info-wacomp.int

I: www.wacomp.ecowas.int